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## The **ALT**ernative to ordinary™

## **Building a Binder Basics**

When you are considering purchasing a binder to store, organize or display your materials it would help to consider the following:

- How is this binder going to be used?
- How durable does it need to be?
- What quantity are you planning to purchase?
- What size sheet is the binder going to accommodate?
- What paperweight will you use?
- How many sheets per binder?
- What type and size ring do you need?
- What color and texture material do you want?
- What type of decoration do you want?
- Do you need index tabs?
- What other items will be included in the binder?
- Do you want us to kit or assemble for you?
- What is your budget?

Now that you have considered some basic information, you are ready to design your binder. For assistance, call and one of our sales representatives will help you design the perfect binder.

Call 1-800-339-6354 & Ask for the Sales Dept